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GILLETTE CHILDREN'S SPECIALTY HEALTHCARE RECEIVES NATIONAL HONOR FOR HEALTHY WORKPLACE PRACTICES

St. Paul, Minn. (March 18, 2010) — Gillette Children's Specialty Healthcare has been presented with the American Psychological Association (APA) Best Practices Honor for Psychologically Healthy Workplaces. The honor, announced at the APA national conference in Washington, D.C., is granted to only 10 organizations throughout the U.S. each year.

Gillette's Best Practices Honor specifically recognizes an employee coaching program, Coaching for Commitment, that teaches Gillette managers, supervisors and human resource professionals how to help employees discover creative solutions to complex and difficult situations. The program is an example of employee growth and development, one of the APA's components of a psychologically healthy workplace.

"Initiatives like our coaching program are the reason Gillette consistently sees high employee satisfaction and low turnover rates," says Betty Rivard, vice president, Human Resources at Gillette. "This national honor is a source of pride, and validates that our efforts to create a healthy work environment are successful. Satisfied and fulfilled employees help us provide the best possible care to our patients."

The Best Practices Honor goes to a select group of organizations that had won local awards for a program or policy that contributes to a psychologically healthy work environment. Gillette qualified for the Best Practices Honor last year, when it won the Minnesota Psychological Association's Psychologically Healthy Workplace Award.

"Employers who understand the link between employee well-being and organizational performance have a distinct competitive advantage in their ability to attract and retain the very best employees," says David W. Ballard, Psy.D., M.B.A., APA's assistant executive director for marketing and business development. "We congratulate Gillette and hope that its example helps showcase the power that a healthy workplace has to drive positive change and help individuals, organizations and communities thrive."

Gillette, an independent, not-for-profit hospital and clinics, is internationally recognized for its work in the diagnosis and treatment of children and young adults who have disabilities or complex medical needs, such as cerebral palsy, complex orthopaedic conditions, craniofacial anomalies, neurological conditions, brain and spinal-cord injuries, spina bifida and juvenile arthritis. Gillette provides services to the community in St. Paul, Maple Grove, Burnsville, Minnetonka, Duluth and Willmar. To learn more, visit www.gillettechildrens.org.

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