

## Raise Funds Your Own Way



Hosting your own fundraiser for Gillette can impact the lives of our patients and their families. The options can range from having a yard sale or as exciting as hosting a concert, golf tournament or other large event. The options are nearly limitless. The key is to find an event or activity that you are passionate about and that you think your friends, family and colleagues will support and enjoy.

## What Gillette Can Provide to Help Make Your Fundraiser A Success!

- Advisement on fundraisers and events
- Approved use of our hospital name and benefitting logo, when appropriate
- Help creating your own personalized fundraising page: gillettechildrens.org/fundraise
- Assistance when deciding where to direct your fundraising proceeds – to help support the hospital's greatest needs or identify a need that's especially meaningful to you
- Shareable resources and materials so that you can inform your donors on the impact of their gift
- Tax ID Identification Number (EIN) for donation purposes
- Promotional support for public fundraisers through use of:
  - Gillette Children's Facebook page: fb.com/GilletteChildrensSpecialtyHealthcare
  - Gillette Children's Instagram page:
    @GilletteChildrens

## Services We Are <u>Unable</u> to Provide

- Our sales tax exemption number
- Insurance or liability coverage
- Donor/Vendor mailing lists
- Funding or reimbursement for your expenses
- External mascots or celebrities for your fundraiser
- External publicity support/pitching (newspaper, radio, television, etc.)
- Guaranteed attendance of physicians or hospital staff
- Guaranteed staff participation at your committee or planning meetings
- Guaranteed volunteer support at your fundraiser
- Guaranteed visits or interactions with patients at the hospital
- Solicitations to businesses or vendors for support on your behalf